



# The Whole Community: Planning for the Unthinkable

Tabletop Exercise

*FEMA 2012*



FEMA

# Today's Agenda

## Exercise Overview

### Modules

- Catastrophic Response
- Crisis Communications
- Search and Rescue

## Strengthening the Whole Community



# WHOLE COMMUNITY META SCENARIO



# Exercise Overview

Today's goal:

To brainstorm truly innovative ways to fill critical gaps and make an impact on the whole community within the first 72 hours of response to a catastrophic disaster

- Communications
- Search & Rescue

We will then have an opportunity to share these ideas with the whole community by submitting them to FEMA's online collaboration tool at <http://fema.ideascale.com/a/ideafactory.do?id=14692&mode=recent&discussionFilter=byids&discussionID=58329>

# Exercise Overview

## Exercise ground rules

- There are no right or wrong answers/ideas
- Maintain a no-fault, stress-free environment
- Use the scenario to provide context and spark creative ideas
- Do not limit discussion to official positions or policies
- Tap community resources and assets to aid/enhance brainstorming

# Module 1

## *Catastrophic Response*



**VIRTUAL  
NEWS  
ROOM**

**Click Screen to Play Video**

**IN KENLEY'S WAKE: DAY 3**

**LIVE**

**CAROLINAS, LONG ISLAND, NEW ENGLAND  
DEVASTATED BY STORM**







# CATASTROPHIC RESPONSE





# **CATASTROPHIC RESPONSE**

**DISCUSSION**

**ALTERNATE SOLUTIONS**



# BREAK



# Module 2

## *Crisis Communications*

**VIRTUAL  
NEWS  
ROOM**

**Click Screen to Play Video**

**TSUNAMI AND EARTHQUAKE DAMAGE**

**LIVE**

**TSUNAMI WAVES REACH 8 TO 10 FEET HIGH**





A photograph of a residential street after a storm. A large tree trunk lies across the road, and power lines are hanging down. A car is visible in the background, and a fire hydrant is on the left. The scene is overcast and shows significant damage to the infrastructure.

# CRISIS COMMUNICATIONS





# **CRISIS**

## **COMMUNICATIONS**

### **DISCUSSION**

**ALTERNATE SOLUTIONS**



# BREAK

# Module 3

## *Search and Rescue*





**VIRTUAL  
NEWS  
ROOM**

**Click Screen to Play Video**

**BREAKING NEWS**

**THOUSANDS OF RESIDENTS  
IGNORE EVACUATION EFFORTS**

**LIVE**





# SEARCH & RESCUE





A photograph showing the aftermath of a disaster. A large, multi-story building has been severely damaged, with its upper floors partially collapsed and its structure exposed. Debris, including bricks, concrete blocks, and wooden planks, is scattered across the ground. In the foreground, a dark-colored car is crushed under the weight of the falling debris. The sky is overcast and grey.

# SEARCH & RESCUE

**DISCUSSION**

**ALTERNATE SOLUTIONS**



# Strengthening the Whole Community

# Additional Resources

<http://www.fema.gov>

[http:// www.fema.gov/privatesector](http://www.fema.gov/privatesector)

<http://www.fema.gov/about/wholecommunity>

[http:// www.fema.gov/emergency/usr](http://www.fema.gov/emergency/usr)

[http:// www.ready.gov](http://www.ready.gov)

[http:// www.training.fema.gov](http://www.training.fema.gov)

[http:// www.llis.gov](http://www.llis.gov)

[http:// www.citizencorps.gov](http://www.citizencorps.gov)







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